



ASIAN AMERICAN COALITION OF CHICAGO
30th Lunar New Year Celebration & Asian American Conference
| Community Health Fair | Asian Business Expo | Youth Job Fair |
February 23, 2013 * Hyatt Regency O'Hare * 9 A.M. to Midnight
Hosted by the Vietnamese Community & Nghia Sinh Intl Inc.

AACC Host Office

1652 N. Rockwell Street - Chicago, IL 60647 | Tel: 312-394-9858 | Email: aacc.chicago@gmail.com

October 2012

Dear Colleagues,

On February 23, 2013 the Vietnamese American Community will, for its 4th time, host the 30th Annual Lunar New Year Celebration. This year we are also proud to announce that we will hold a full-day conference with the goal of educating and engaging over 2000 people who are expected to attend. The festivities will kick off at 9 a.m. with a community health fair, followed by an afternoon business expo and job fair and concludes with an evening black-tie optional gala.

People of all ages are welcomed to come for the morning health fair – a lively event with booths, activities, and presentations designed to promote healthier lifestyles. Hospital and health care clinicians will be on-site to conduct blood pressure, cholesterol, and diabetic screenings, EKGs, and chiropractors will conduct exams for back health. We anticipate for Illinois' Secretary of State Jesse White to deliver the keynote speech during the morning session, followed by a performance of the world-renown Jesse White Tumbling Team. Activities will continue in the afternoon with a business expo and job fair – come and network with hundreds of corporate executives, business owners, educators, and job seekers at this crossroad where business and education merge.

More than 1,500 people are expected at the black-tie optional gala in the evening of the event. This year we look forward to featuring Chicago Mayor Rahm Emanuel as the evening keynote speaker. Asian Americans currently make up nearly 6 percent of Chicago's population.

As an event sponsor, you will have the unique opportunity to have round-the-clock exposure to over 3500 members of the fastest-growing population in the U.S. According to the 2010 U.S. Census, the Asian Pacific American population in Illinois numbers approximately 586,934, or 4.6% of the statewide population. In the past 10 years, the Asian population in Illinois jumped 38.6 percent.

We hope that you will take this opportunity to influence the lives of both the current and next generation of Asian Americans. Together we shall succeed!

Sincerely,

Doug M. Nguyen

Doug M. Nguyen
2013 Chair
Asian American Coalition of Chicago



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SPONSORSHIP PACKAGES / AD INSERTION COMBINED FORM
DUE DATE DECEMBER 31, 2012

SPONSOR

COMPANY OR ORGANIZATION NAME _____

I. AUTHORIZED CONTACT

Last	First	Middle
Number	Street	Suite / Apt. #
City	State	Zip
Telephone _____	Email Address _____	

I / We are pleased to support the AACC by sponsoring as follows:

(CASH OR CHECK,
Excludes IN-KIND)

- | | | |
|-------|---|--------------------|
| _____ | PRESENTING SPONSOR – On-Stage Appearances at events throughout the day,
2 Exhibit Tables at Health & Business Expos and evening Celebration,
1 Workshop Session and private interview room, 10 Tickets VIP Seating for Dinner,
FULL PAGE AD (color) on the back cover or inside front cover, first-funded, first served basis only;
Mention in Press Release, Logo on AACC Web Page, Link to Your Website | \$25,000
and UP |
| _____ | GLOBAL SPONSOR – On-Stage Appearances at events throughout the day,
1 Exhibit Table at Health & Business Expos and evening Celebration,
10 Tickets VIP Seating for Dinner, FULL PAGE AD (color) on the
inside first page, first-funded, first served basis only;
Mention in Press Release; Logo on AACC Web Page; Link to Your Website | \$10,000 |
| _____ | PAN-ASIAN SPONSOR – On-Stage Mention at events throughout the day,
1 Exhibit Table at Health & Business Expos and evening Celebration,
10 Tickets for Dinner, FULL PAGE (color) AD Size 8-1/2 x 11 Inches;
Mention in Press Release, Logo on AACC Web Page; Link to Your Website | \$7,000 |
| _____ | CONTINENTAL SPONSOR – On-Stage Mention and 1 Exhibit Table (all 3 events),
10 Tickets for Dinner, FULL PAGE (color) AD Size 8-1/2 x 11 Inches;
Mention in Press Release, Logo on AACC Web Page | \$5,000 |
| _____ | COMMUNITY SPONSOR – On-Stage Mention and 1 Exhibit Table (choose 2 events),
6 Tickets for Dinner, FULL PAGE AD Size 8-1/2 x 11 Inches;
Mention in Press Release, Logo on AACC Web Page | \$3,000 |
| _____ | COALITION SPONSOR - 1 Exhibit Table (choose 1 event),
4 Tickets for Dinner, FULL PAGE AD Size 8-1/2 x 11 Inches, Mention in Press Release | \$1,500 |



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I / We have sent our ad as follows:

_____ Camera-ready artwork enclosed.

_____ By e-mail, sent high resolution, minimum 300 dpi in pdf or jpeg, to: doug5906@gmail.com and to aacc.chicago@gmail.com

IMPORTANT NOTES: So that your ad looks crisp and clear and it's very best, all material must be submitted in **camera-ready artwork** or **electronic format in pdf or jpeg at a high resolution (minimum 300 dpi)**. Please note that we reserve the right to assess an additional hourly charge for any design or pre-press work necessary for ads that are not submitted in camera-ready, high resolution format. The ad insertion form is the **ONLY** acceptable faxable material. We cannot scan ads, artwork, text, logos, or imagery sent by fax, or download from websites, due to quality issues. Thank you for your understanding and cooperation. For your convenience, this form is downloadable on website www.aacchicago.org in Word format.

- 1) Please send this electronic ad insertion form and artwork to: doug5906@gmail.com and to aacc.chicago@gmail.com
- 2) Please mail this ad insertion form, ad artwork and check made payable to AACC at the following address:

The Asian American Coalition of Chicago
2013 AACC
1652 North Rockwell Street
Chicago, IL 60647

- 3) Pre-payment required in order to run. Please submit and fund all ads by December **31, 2012** in order to run. Sorry, we cannot guarantee the inclusion of ads received or funded after the deadline.

I/We agree to the above terms, and authorize placement of the above ad and sponsorship package.

AUTHORIZED Signature

Date

OFFICE USE ONLY Received by _____ Check Amount \$ _____ Date _____